

# C P C O 2024 PREMIERE

# THE MINING RECORD

4 Major Editions  
Directly Available To  
**65,000**  
Industry Professionals

\*Conference/Conventions Projected Attendance and Exhibitors

*Bonus: Also Provided To The Industry's Premier  
Target Audience - Printed & Digital Distribution*



THE MINING RECORD IS AN  
EXHIBITOR AND IS DISTRIBUTED  
TO ATTENDEES AT THESE  
MAJOR 2024 MINING EVENTS

*The Mining Record is the industry's  
leading mining newspaper since 1889.*

# M I N I N G MAJOR EDITIONS

## FEBRUARY ISSUE

DISTRIBUTION AT TWO CONVENTIONS

*Advertising Deadline February 9, 2024*

### MINEXCHANGE 2024

SME ANNUAL CONFERENCE & EXPO

February 25-28, 2024

Phoenix Convention Center

Phoenix, Arizona

THE MINING RECORD IS AN EXHIBITOR

### 2024 PDAC INTERNATIONAL CONVENTION

March 3-6, 2024

Metro Toronto Convention Center

Toronto, ON Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

## JUNE ISSUE

THE MINING RECORD IS AN EXHIBITOR

*Advertising Deadline May 20, 2024*

### ELKO MINING EXPO

38TH ANNUAL CONVENTION

**BONUS: MINExpo 2024 PREVIEW EDITION**

June 4-7, 2023. Exhibits June 6-7, 2024

Elko Convention Center

Elko, Nevada

THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

### NORTH AMERICAN TUNNELING CONFERENCE

June 23-26, 2024

Nashville, Tennessee

THE MINING RECORD IS DISTRIBUTED

## SEPTEMBER ISSUE

THE MINING RECORD IS AN EXHIBITOR

*Advertising Deadline September 5, 2024*

### MINEXPO INTERNATIONAL 2024

September 24-26, 2024

Las Vegas Convention Center

Las Vegas, Nevada

TWO DISTRIBUTION LOCATIONS IN THE LVCC

## DECEMBER ISSUE

THE MINING RECORD END OF YEAR SPECIAL EDITION

*Advertising Deadline November 18, 2024*

### AEMA ANNUAL CONFERENCE & EXPO

December 2024 - Date To Be Announced

THE MINING RECORD IS AN EXHIBITOR

See Reverse Side To Select These Issues For Your 2024 Advertising Year...

# 2024 PREMIERE MAJOR EDITIONS

15% DISCOUNT AVAILABLE WITH ADVERTISEMENT IN ALL EDITIONS

## THE MINING RECORD 2024 ADVERTISING RATES:

B&W = Black and White

<b>Business Card Size - B&amp;W</b>	<b>\$225.00</b>	...4 col. inches....	3 7/8" x 2"
<b>1/8 page - B&amp;W</b>	<b>\$425.00</b>	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
<b>1/6 Page - B&amp;W</b>	<b>\$575.00</b>	...15 col. inches...	Vertical.....5 3/4" x 5"
<b>1/4 page - B&amp;W</b>	<b>\$695.00</b>	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
<b>1/3 page - B&amp;W</b>	<b>\$795.00</b>	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
<b>1/2 page - B&amp;W</b>	<b>\$1,095.00</b>	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
<b>2/3 page - B&amp;W</b>	<b>\$1,145.00</b>	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
<b>Full page - B&amp;W</b>	<b>\$1,525.00</b>	...79 col. inches...	.....9 3/4" x 15 3/4"
<b>Full Back page - B&amp;W</b>	<b>\$1,795.00</b>	...79 col. inches...	.....9 3/4" x 15 3/4"

**COLOR** — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)  
\$1,895.00 (Half Page)

### ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour  
Maximum frequency discount for advertisements placed through agencies.....5%

**MECHANICAL (Electronic Format):** Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

### PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN ALL 4 PREMIER EDITIONS - 15% DISCOUNT. *FIRST ADVERTISING DEADLINE FEBRUARY 3, 2024*

PLACE MY ADVERTISEMENT IN:  FEBRUARY 2024 EDITION  JUNE 2024 EDITION  SEPTEMBER 2024 EDITION

DECEMBER 2024 EDITION

AD ON HAND AT THE MINING RECORD.  NEW AD ON ZIP DISK OR FLASH DRIVE.  AD COMING (  ZIP DISK/CD  EMAIL/FTP)

\* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: [advertising@miningrecord.com](mailto:advertising@miningrecord.com)

COMPANY: .....

TEL: .....

NAME: .....

EMAIL: .....

SIGNATURE: .....

TITLE: .....

**FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748**

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 Email: [advertising@miningrecord.com](mailto:advertising@miningrecord.com) [www.miningrecord.com](http://www.miningrecord.com)

**HOW TO ATTEND: TMR • 800-441-4748 • 303-663-7820 • FAX: 303-663-7823 • Email: [questions@miningrecord.com](mailto:questions@miningrecord.com)**