

38TH ANNUAL MINING EXPO

ELKO



June 4-7, 2024, **Exhibition: June 6-7, 2024**
Elko Convention Center, Elko, Nevada

For the past 38 years, the Elko Convention & Visitors Authority has hosted the annual ELKO MINING EXPO. It is one of the oldest and most respected mining expos held in the United States and draws attendees nationally, and internationally, to its mining industry exhibits. .

BONUS...
MINEXPO PREVIEW EDITION

MINEXPO
INTERNATIONAL.

THE VOICE OF THE MINING INDUSTRY, SINCE 1889

THE MINING RECORD

135 YEARS

THE INDUSTRY'S LEADING MINING NEWSPAPER. BE REPRESENTED BY PLACING AN ADVERTISEMENT IN THE INDUSTRY'S LEADING MINING NEWSPAPER'S SPECIAL EDITION.



THE INDUSTRY'S LARGEST MINING CONVENTION. 35,000 ATTENDEES

10%

DISCOUNT AVAILABLE WITH ADVERTISEMENT PLACEMENT ORDER ALSO IN THE MINEXPO 2024 EDITION.

*ALL NEVADA MINING ASSOCIATION MEMBERS RECEIVE BOTH EDITIONS

ADVERTISING DEADLINE: MAY 20, 2024

ADVERTISING RATES & HOW TO ATTEND THIS CONVENTION ON REVERSE SIDE.....

2024 ELKO MINING EXPO EDITION

BONUS..MINEXPO PREVIEW EDITION

ADVERTISING DEADLINE: MAY 20, 2024

THE MINING RECORD 2024 ADVERTISING RATES:

B&W = Black and White

Business Card Size - B&W	\$225.00	...4 col. inches....	3 7/8" x 2"
1/8 page - B&W	\$425.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page - B&W	\$575.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page - B&W	\$695.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page - B&W	\$795.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page - B&W	\$1,095.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page - B&W	\$1,145.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page - B&W	\$1,525.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page - B&W	\$1,795.00	...79 col. inches...9 3/4" x 15 3/4"

COLOR — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)
\$1,895.00 (Half Page)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

PLACE MY ADVERTISEMENT IN THE:

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN THE 2024 ELKO MINING EXPO SPECIAL EDITION.

ADVERTISING DEADLINE FOR ELKO MINING EXPO ISSUE IS: MAY 20, 2024.

PLACE MY ADVERTISEMENT IN BOTH SPECIAL EDITIONS (ELKO MINING EXPO & MINEXPO 2024)
10% DISCOUNT PER ADVERTISEMENT.

ADVERTISING DEADLINE FOR BOTH ISSUES DISCOUNT: MAY 20, 2024.

AD ON HAND AT THE MINING RECORD. NEW AD ENCLOSED ON ZIP DISK OR CD. AD COMING (FLASH DRIVE/CD) EMAIL/FTP)

* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: advertising@miningrecord.com

COMPANY.....

TEL:

NAME.....

DATE:

EMAIL:

SIGNATURE.....

FOR FURTHER INFORMATION ABOUT ADVERTISING CONTACT: 800-441-4748

Fax, Email or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 Email: advertising@miningrecord.com www.miningrecord.com

TO ATTEND: Contact: Elko Mining Expo (ECVA) • 700 Moren Way, Elko, NV 89801 • 800-248-3556